

## FULL COLOR RATES:

SIZE	1X	3X-6X	7-11X	TF (12X+)
Full Page	\$1,845	\$1,350	\$1,145	\$1,045
Half Page	\$1,445	\$1,250	\$1,000	\$945
Quarter Page	\$995	\$875	\$825	\$750
Eighth Page	\$750	\$625	\$575	\$500

## BLACK AND WHITE RATES:

SIZE	1X	3X-6X	7-11X	TF (12X+)
Quarter Page	\$795	\$675	\$625	\$550
Eighth Page	\$550	\$425	\$375	\$300

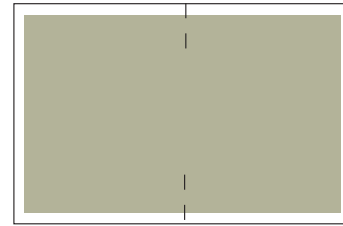
## PRIME POSITIONS: in full color

SIZE	1X	3X-6X	7-11X	TF (12X+)
Center Spread	\$2,995	\$2,395	\$2,145	\$1,995
Page 3	\$1,995	\$1,795	\$1,495	\$1,295
Back Cover	\$1,995	\$1,795	\$1,495	\$1,295

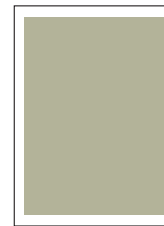
Gross rates per insertion.

### PRINT + ONLINE:

Copy submitted for print is also placed online using [issuu.com](http://issuu.com). High-Profile hyperlinks each ad to the advertiser's website. Black and white ads are automatically converted to color, for the online issue, at no charge. **All ads are hyperlinked to the advertiser's company website from High-Profile's digital publication.**



**Center Spread**  
no gutter, no bleed, full color  
21" w x 13.125" h



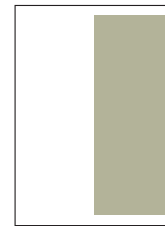
**Full Page**  
10" w x 13.125" h



**Full Page Bleed**  
10.75" w x 13.875" h  
+ .25" bleed



**Half Page**  
10" w x 6" h



**Half Page Vertical**  
4.875" w x 12.25" h



**Quarter Page**  
4.875" w x 6" h



**Eighth Page**  
4.875" w x 2.9375" h

**TF rates offer the lowest price and best ROI. Save 25% to 40% every month and receive a full package of benefits with the monthly TF (Til Finished) program. This is our most popular advertising schedule because it is simple, it saves money, and it's effective.**

The TF program has your ad appear each month, both in print and online. The rate is automatically

discounted each month to fit your budget for the year. Your advertisement is online and in full color, automatically hyperlinked to your firm's website.

With the TF program, you will be assigned an account executive to assist you with news, articles, and advertisements for preferred placement both in print and online, including FastFacts Friday, Twitter, Facebook, and LinkedIn.